

FROM REP OCT31/12 17.5:
CHANGES *** WPXI-TV ***

BUYER NAME	
SALES PRSN	WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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SEP 24/12 WK-1

DATE OCT31/12 17.53

FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		800A-900A	30		\$425.00	9/18	9/21	3		TU-F	3
PROGRAM : TODAY												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												
7	S		1200N-1230P	30		\$375.00	9/18	9/21	3		TU-F	3
PROGRAM : NOON NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												
21	S		1000A-1100A	30		\$250.00	9/18	9/21	3		TU-F	3
PROGRAM : ELLEN												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												

REP HEADLINE# 6318509 TRF# 331703
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 17.5:
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#5	MISSED: TU-F/800A-900A				SEP21		30S	\$425.00		(SEP28/12)
		BUY#7	TU-F/1200N-1230P				SEP21		30S	\$375.00		
		BUY#21	TU-F/1000A-1100A				SEP21		30S	\$250.00		
			OFFER: NONE									
			CMT: PLS SEE SPT NA DUE TO CONVERAGE ON HOSTAGE SITUATION-THX JEN									
SEP/12			21225.00									

CONTRACT TOTAL 21225.00
TOTAL SPOTS 43



MARKET TOTALS \$63,642 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6318509 TRF# 331703
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

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CREDIT RISK !!!
HARRIS REPORT FROM STATION

SEP28/12 11.20
*** WPXI-TV ***

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA
AGY # 05658 AGY. NAME MESSAGE MEDIA

REP. # OFF. # 18 SALESMAN #
BUYER NAME

100 ALBANY STREET

SALES PRSN WA- CHERYL BLAIR

NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6318509

CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 9/15 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP28/12 11.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
FRIENDS OF MATT SMITH

M1 UNREST BUY#5 MISSED: TU-F/800A-900A
BUY#7 TU-F/1200N-1230P
BUY#21 TU-F/1000A-1100A

SEP21 30S \$425.00
SEP21 30S \$375.00
SEP21 30S \$250.00

(SEP28/12)

OFFER: NONE

CMT: PLS SEE SPT MA DUE TO COVERAGE ON HOSTAGE SITUATION-THX JEN

CONTRACT TOTAL 22275.00
TOTAL SPOTS 46